



Digital Advertising Contract 2022-23

Business name _____ Website _____

Contact name _____ Email _____

Mailing Address/ Town/ State/ Zip _____

Contact phone _____ Business phone _____

Please check one. If you plan to purchase more than one ad, check all that apply.

SkiNH.com Priority Display Ads

- Top 10 ranked pages = \$1,500
- Pages ranked 11-25 = \$1,200
- Pages ranked 26-35 = \$800
- Pages ranked 36+ = \$500

- SkiNH.com Run of Site Ad = \$995**
- Advertising Listing on SkiNH.com/plan = \$300**

Advertising Term: The advertising cycle runs from November 1, 2022 to October 30, 2023

MEMBER SIGNATURE I understand the terms of this advertising contract and am authorized to enter into this contract on behalf of the above-named company.

Signature _____ Date _____

Name (please print) _____



Advertisement Needs

For ALL ads:

- Photo/Logo (minimum of 150px): Email a photo of your lodging property or logo to Kathleen@SkiNH.com.
- Link to your website.

AND

- 75 words of copy for [listing](#):

For Priority Display ads:

- Graphic (minimum of 150px): Email your graphic or video to Kathleen@SkiNH.com.

For Run-of-Site ads:

- A Title - Copy should be less than 30 characters

- Additional short description - Copy should be less than 150 characters



Payment

Please check one:

Enclosed is a check for the total amount due, payable to Ski NH. Form and payment may be mailed to Ski NH Attn: Accounts Receivable, PO Box 521, Conway, NH 03818.

Charge my credit card for the total amount due. You may also call in your credit card payment by calling Kathleen Harrigan at 603.745.9396, x201.

VISA MasterCard American Express Discover

Name as it appears on your card: _____

Card Number: _____ Exp. Date: _____ Sec. Code: _____

My signature below indicates my acknowledgement that I will be charged **\$250**, and \$50 per restaurant or retail venue that I choose to promote, for a one-year listing on SkiNH.com.

Advertiser Signature: _____ Date: _____

Once your listing is on the website, you will receive an email with a link to your listing to approve. Please notify us to approve your listing or with any corrections that need to be made.

Questions?
Contact Kathleen Harrigan at 603.745.9396 x201 or Kathleen@SkiNH.com.