



Digital Advertising Contract 2024-25

Business name

Contact name and email

Contact phone

Mailing Address/ Town/ State/ Zip

SkiNH.com Advertising Term: The advertising cycle runs from November 1, 2024, to October 30, 2025

Please check one.

- Advertising Listing on SkiNH.com/plan** = \$300
- SkiNH.com Run of Site Ad** = \$995
Ads are on all content pages (an average of 36 landing pages) and include the above Ad Listing.

MEMBER SIGNATURE I understand the terms of this advertising contract and am authorized to enter into this contract on behalf of the above-named company.

Signature

Date

Ski NH Consumer E-Newsletter Term: Emailed to 18,000+ subscribers 2x/month during the winter season and monthly during the off season. Ads are \$250 per inclusion.

Contact Kathleen Harrigan at 603.745.9396 x201 or Kathleen@SkiNH.com for placement.

Advertisement Needs for ALL website ads:

- Photo/Logo (minimum of 150px): Email a photo of your lodging property or logo to Kathleen@SkiNH.com.
 - Link to your website:
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- 75 words of copy for listing
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For Run-of-Site ads:

- A Title - Copy should be less than 30 characters
 - Additional short description - Copy should be less than 150 characters
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Payment

Please check one:

Enclosed is a check for the total amount due, payable to Ski NH.
Form and payment may be mailed to Ski NH, PO Box 521, Conway, NH 03818. Invoicing is available.

Charge my credit card for the total amount due by calling Kathleen Harrigan at 603.745.9396, x201.
Receipts will be emailed immediately following payments.

*Once your listing is on the website, you will receive an email with a link to your listing for approval. Please notify us to approve your listing or with any corrections that need to be made.

Questions?

Contact Kathleen Harrigan at 603.745.9396 x201 or Kathleen@SkiNH.com.