



Annual Conference & Trade Show

June 7, 2022 ☐ Waterville Valley Resort

Sponsorship Opportunities

Ski New Hampshire is excited to welcome ski area staff, industry partners and exhibitors this June to Waterville Valley Resort, located in Waterville Valley, NH. Thanks to our sponsors' invaluable support, we are able to keep attendance costs relatively low for our ski area members, which enables them to send more managers and front-line employees to attend our educational sessions as well as learn about your products and services. **All sponsorships include associate/supplier membership dues** as part of the overall package*.

Gold Sponsor \$2,000

- Four (4) complimentary meeting registrations
- One booth at trade show, first choice location (based upon timing of sponsorship confirmation)
- Full-page premium ad in program
- Up to 2-minute company video or commercial in video loop aired during registration, trade show, and dinner/awards event (video to be provided by sponsor)
- Top tier name/logo recognition in all pre- and post-conference correspondence, printed materials, website, sponsor backdrop display at annual meeting
- Year-round logo placement in SkiNH.com website footer
- Prominent interior banner placement (up to 2 banners) at registration, tradeshow, and dinner/awards event
- Exterior banner/signage at outside entrance area to Waterville Valley Resort's main base lodge
- Item and/or literature inclusion in conference bag



Silver Sponsor \$1,400

- Two (2) complimentary meeting registrations
- One booth at trade show
- Half-page ad in program
- :30 second commercial in video loop aired during registration, trade show, and dinner/awards event (video to be provided by sponsor)
- Name/logo recognition in all pre- and post- conference correspondence, printed materials, website, sponsor backdrop display at annual meeting
- Interior banner placement (up to 2 banners) at registration, tradeshow, and dinner/awards event
- Item and/or literature inclusion in conference bag



Bronze Sponsor \$1,000

- One (1) complimentary meeting registration
- One booth at trade show
- Sponsorship recognition by logo placement in video loop aired during registration, trade show, and dinner/awards event (video to be provided by sponsor)
- Name/logo recognition in all pre- and post- conference correspondence, printed materials, website, sponsor backdrop display at annual meeting
- Interior banner placement (one banner) at registration, tradeshow, and dinner/awards event
- Item and/or literature inclusion in conference bag



Contact Kathleen Harrigan at Kathleen@SkiNH.com, Abi Nilsson at Abi@SkiNH.com or Jessyca Keeler at Jessyca@SkiNH.com or 603.745.9396 for more information.