SKI NH
NEW HAMPSHIRE

ANNUAL CONFERENCE & TRADE SHOW

2023 Sponsorship Benefits & Options

JUNE 6-7, 2023

Waterville Valley Resort
Waterville Valley, NH

Annual Conference & Trade Show

June 6-7, 2023 | Waterville Valley Resort

Sponsorship Opportunities

Ski New Hampshire is excited to welcome ski area staff, industry partners, and exhibitors this June. Thanks to our sponsors' invaluable support, we can keep attendance costs relatively low for our ski area members, which enables them to send more managers and front-line employees to attend our educational sessions and learn about your products and services at the two trade shows that will take place this year.

All sponsorships include associate/supplier membership dues as part of the overall package which provides **marketing benefits** including a linked listing on SkiNH.com and listing and/or blurb in our consumer and/or industry member newsletters.

This year's in-person, 2-day event will take place June 6-7 at Waterville Valley Resort. Sponsors will have ample opportunity to meet and network with ski area staff from various departments and levels of management, and with other industry partners.

Tuesday offerings include educational sessions, two trade shows, and we're looking at potentially setting up a space for displays or demos of larger equipment. The two trade shows will include a luncheon and cocktail hour respectively, and after the second trade show is finished, there will be an hour break, and attendees will reconvene for a BBQ and more networking opportunities in Town Square.

For Wednesday, Ski NH is working on putting together a "Coffee with Commissioners" (NH state commissioners from key departments). This will be followed by an Awards Brunch and our annual business meeting. For those continuing on to the Ski VT annual event, there is plenty of travel time between the end of our event and the start of theirs on Wednesday evening.

Premier Sponsor $2,300

- Six (6) complimentary meeting registrations
- One booth at trade show, first choice location (based upon timing of sponsorship confirmation)
- Full-page premium ad in digital program
- Up to 2-minutes total of company video(s) or commercial(s) in video loop aired during registration, trade show, and brunch/awards event (video to be provided by sponsor)
- Top tier name/logo recognition in all pre- and post- conference correspondence, materials, website, and sponsor backdrop display at annual meeting
- Year-round logo recognition with link and logo in SkiNH.com website footer that appears on every SkiNH.com web page
- Prominent interior banner placement (up to 2 banners) at registration, tradeshow, and awards brunch
- Exterior banner/signage at outside entrance area to Waterville Valley Resort's main base lodge and at Town Square BBQ
- Branded item display for attendees at registration
- Logo inclusion as Premier Sponsor on all event table tents

Town Square Festivities Sponsor $1,800

- Four (4) complimentary meeting registrations
- One booth at trade show
- Half-page ad in digital program
- Up to 1 minute of company video(s) or commercial(s) in video loop aired during registration, trade show, and brunch/awards event (video to be provided by sponsor)
- Name/logo recognition in all pre- and post-conference correspondence, printed materials, website, sponsor backdrop display at annual meeting
- Exterior banner/signage at outside entrance area to Waterville Valley Resort's main base lodge, and at Town Square BBQ
- Branded item display for attendees at registration

Trade Show Luncheon Sponsor $1,500

- Two (2) complimentary meeting registrations
- One booth at trade show
- Half-page ad in digital program
- :30 company video or commercial in video loop aired during registration, trade show, and brunch/awards event (video to be provided by sponsor)
- Name/logo recognition in all pre- and post-conference correspondence, printed materials, website, sponsor backdrop display at annual meeting
- Banner/signage at entrance points to luncheon
- Branded item display for attendees at registration
- Logo inclusion on table tents during trade show luncheon

Trade Show Cocktail Hour Sponsor $1,500

- Two (2) complimentary meeting registrations
- One booth at trade show
- Half-page ad in digital program
- :30 company video or commercial in video loop aired during registration, trade show, and brunch/awards event (video to be provided by sponsor)
- Name/logo recognition in all pre- and post-conference correspondence, printed materials, website, sponsor backdrop display at annual meeting
- Banner/signage at entrance points to cocktail hour
- Branded item display for attendees at registration
- Logo inclusion on table tents during trade show cocktail hour

Wednesday Awards Brunch Sponsor $1,200

- Two (2) complimentary meeting registrations
- One booth at trade show
- Quarter-page ad in digital program
- :15 company video or commercial in video loop aired during registration, trade show, and brunch/awards event (video to be provided by sponsor)
- Name/logo recognition in all pre- and post-conference correspondence, printed materials, website, sponsor backdrop display at annual meeting
- Banner/signage at entrance points to Awards Brunch
- Branded item display for attendees at registration
- Logo inclusion on table tents during Awards Brunch

Tuesday Welcome Breakfast Sponsor $1,000

- One (1) complimentary meeting registration
- One booth at trade show
- Quarter-page ad in digital program
- :15 company video or commercial in video loop aired during registration, trade show, and brunch/awards event (video to be provided by sponsor)
- Name/logo recognition in all pre- and post-conference correspondence, printed materials, website, sponsor backdrop display at annual meeting
- Banner/signage at entrance points to Breakfast
- Branded item display for attendees at registration
- Logo inclusion on table tents during Breakfast

30th Celebration Supporter $700

- Logo inclusion on sponsor recognition page in digital program
- Logo inclusion on overall sponsor recognition slide included in video loop
- Name/logo recognition in all pre- and post-conference correspondence
- Branded item display for attendees at registration

To sign up or for more information, contact Kathleen Harrigan at Kathleen@SkiNH.com, Melody Nester at Melody@SkiNH.com or Jessyca Keeler at Jessyca@SkiNH.com or call 603.745.9396.