



Digital Advertising Contract 2026-27

Business name

Contact name and email

Contact phone

Mailing Address/ Town/ State/ Zip

SkiNH.com Advertising Term: The advertising cycle runs from November 1, 2026, to October 31, 2027

Please check one.

- ☐ Advertising Listing only on SkiNH.com/plan = **\$300**
- ☐ SkiNH.com Run of Site Ad* w/ Chamber Discount \$75 = **\$920**
- ☐ SkiNH.com Run of Site Ad* = **\$995**

*Run-of-Site ads appear on all content pages (an average of 37 landing pages) and include an Ad Listing.

- ☐ Ski NH Consumer E-Newsletter Ad* = **\$250**

*Newsletters are emailed to 20,000+ subscribers 2x/month during the winter season and monthly during the off season. Ads are per inclusion.

SIGNATURE: I understand the terms of this advertising contract and am authorized to enter into this contract on behalf of the above-named company.

Signature

Date

Advertisement Needs for ALL website ads:

- Please email a high-resolution photo of your lodging property or logo to Kathleen@SkiNH.com.
 - Link to your website:
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- 75 words of copy for Advertising Listing:
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For Run-of-Site ads:

- A Title - Copy should be less than 30 characters
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- Additional short description - Copy should be less than 150 characters
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For Consumer Newsletter ads:

- Please email your 600 x 200-pixel ad to Kathleen@SkiNH.com

Payment

Please check one:

☐ Send me an invoice with payment link for the total amount due. Email contract to Kathleen

☐ Enclosed is a check for the total amount due, payable to Ski NH. Form and payment may be mailed to Ski NH, PO Box 521, Conway, NH 03818.

*Once your listing is on the website, you will receive an email with a link to your listing for approval. Please notify us to approve your listing or with any corrections that need to be made.

Questions?

Contact Kathleen Harrigan at 603.745.9396 x201 or Kathleen@SkiNH.com.