



# Annual Conference & Trade Show June 2, 2026 | Bretton Woods

The Annual Conference & Trade Show is New Hampshire's largest ski industry gathering—connecting ski area staff, partners, and suppliers through education and networking. Sponsor support keeps attendance affordable, bringing more ski area managers and staff together for education and two trade shows.

Below are several sponsorship opportunities available for this conference that also include [associate membership](#). If you are interested in becoming a sponsor, please contact [Kathleen@SkiNH.com](mailto:Kathleen@SkiNH.com) or call 603-745-9396, x201.



**\$2,400**

## Premier Sponsor

The highest level of sponsorship, including 6 complimentary conference, awards dinner and Wednesday breakfast registrations, booth at the two trade shows in a prime location, top-tier benefits such as prominent banner placement at registration and other location, plus one exterior banner outside the base lodge, full page ad in program, prime logo placement in all conference communications, up to 2 minutes total of company video(s)/commercial(s) in looping sponsor video, year-round logo placement in SkiNH.com website footer, and logo inclusion as Premier Sponsor on all event table tents and on event posters.

**\$2,000**

## Awards Dinner Sponsor

This sponsorship includes 4 complimentary conference, awards dinner and Wednesday breakfast registrations, a booth at the two trade shows, banner placement at Awards Dinner plus one exterior banner outside the base lodge, half page ad in program, logo placement in all conference communications, up to 1 minute total of company video(s)/commercial(s) in looping sponsor video, and logo inclusion as Awards Dinner Sponsor on all table tents during the Awards Dinner and on event posters.

**\$1,800**

## Welcome & Registration Sponsor

This sponsorship includes 2 complimentary conference registrations, a booth at the two trade shows, banner placement in registration area plus one exterior banner outside the base lodge, half page ad in program, logo placement in all conference communications, up to 30 seconds total of company video(s)/commercial(s) in looping sponsor video, and logo inclusion as Welcome & Registration Sponsor on all table tents in the registration area and on event posters.



**\$1,800**

## Luncheon & Trade Show Sponsor

This sponsorship includes 2 complimentary conference registrations, a booth at the two trade shows, banner placement in trade show area plus one exterior banner outside the base lodge, half page ad in program, logo placement in all conference communications, up to 30 seconds total of company video(s)/commercial(s) in looping sponsor video, and logo inclusion as Luncheon & Trade Show Sponsor on all table tents during the Luncheon and on event posters.

**\$1,600**

## Cocktail Hour & Trade Show Sponsor

This sponsorship includes 2 complimentary conference registrations, a booth at the two trade shows, banner placement in the trade show area plus one exterior banner outside the base lodge, half page ad in program, logo placement in all conference communications, up to 30 seconds total of company video(s)/commercial(s) in looping sponsor video, and logo inclusion as Cocktail Hour & Trade Show Sponsor on all table tents during the Cocktail Hour and on event posters.

**\$1,000**

## Monday Mingle Sponsor

### *In The Cave*

This sponsorship includes 1 complimentary conference registration, a booth at the two trade shows, banner placement in The Cave at Omni Mount Washington, 1/4 page ad in program, logo placement in all conference communications, graphic or inclusion of logo in looping sponsor video, and logo inclusion as Monday Mingle sponsor on event posters.

**\$1,000**

## Wednesday Breakfast in the Conservatory Sponsor

This sponsorship includes 1 complimentary conference registration and breakfast ticket, a booth at the two trade shows, banner placement in the Conservatory, 1/4 page ad in program, logo placement in all conference communications, graphic or inclusion of logo in looping sponsor video, and logo inclusion as Breakfast in the Conservatory Sponsor on all table tents in the Conservatory during breakfast on Wednesday and on event posters.

## To Become a Sponsor

[Sign up for your sponsorship level here.](#)

### Questions?

Reach out to [Kathleen@SkiNH.com](mailto:Kathleen@SkiNH.com), or call her at (603)745-9396, x201.



# LIFT (Lift Industry Focused Training) Series & Snowmakers Seminar

Ski NH's Seminar Series—including our LIFT (Lift Industry Focused Training) Series and Snowmakers Seminar—were developed to deliver hands-on training and professional development for lift mechanics and snowmakers, while also encouraging camaraderie and knowledge-sharing among local staff.

Below are several sponsorship opportunities that can be ordered as a stand-alone sponsorship or as an add-on to your conference sponsorship. Each level will include promotion at *either* the LIFT series or the Snowmakers Seminar (your choice) offered throughout the membership year. You must be a member to become a sponsor. For membership information, visit [Ski NH's membership page](#). All Conference Sponsorships include membership. Questions? Please contact [Kathleen@SkiNH.com](mailto:Kathleen@SkiNH.com) or call 603-745-9396.



**\$1,000**  
or \$500  
as add-on

## Master Sponsor

This highest level of seminar sponsorship includes banner placement at registration if desired, full page ad in program, top-tier name/logo recognition in all seminar series correspondence, materials, displays, and on Ski NH's Seminar page, plus recognition as Master Sponsor on tabletop displays and during announcements at events. You also have the option to highlight your company's programs or services during introductory remarks, give away branded items to attendees at registration, and/or to provide raffle prize(s).

**\$750**  
or \$375  
as add-on

## Journeyman Sponsor

This sponsorship includes banner placement at registration if desired, half-page ad in program, name/logo recognition in all seminar correspondence, materials, displays, and on Ski NH's Seminar page, plus recognition as Journeyman Sponsor on tabletop displays and during announcements at events. You also have the option to give away branded items to attendees at registration, and/or to provide raffle prize(s).

**\$500**  
or \$250  
as add-on

## Apprentice Sponsor

This sponsorship includes banner placement at registration if desired, quarter-page ad in program, name recognition in all seminar correspondence, materials, displays, and on Ski NH's Seminar page, plus recognition as an Apprentice Sponsor on tabletop displays and during announcements at events. You also have the option to give away branded items to attendees at registration, and/or to provide raffle prize(s).

## To Become a Sponsor

[Sign up for your sponsorship level here.](#)

### Questions?

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