



GENERAL MANAGER

**Cannon Mountain
& Franconia Notch
State Park**

The New Hampshire Department of Natural and Cultural Resources, Division of Parks and Recreation seeks a General Manager for Cannon Mountain Ski Area and Franconia Notch State Park.

Serving at the pleasure of the Commissioner of Natural and Cultural Resources and under general supervision of the Director of Parks and Recreation, the incumbent is part of the Director's senior leadership team and must be an experienced, inspiring, and effective manager.

About the position:

- The General Manager performs highly responsible and complex management, administrative duties, and provides complete oversight and leadership of all aspects of park and ski area operations including but not limited to, fiduciary oversight, human resources, sales and marketing, concession and retail, ski and snowboard school, special events, guest services, community relations, parking and transportation, park safety and other areas as applicable.
- Administers and participates in all capital and infrastructure planning and implementation, routine maintenance, and project management, in consultation with department staff. Assures that all facilities, landscapes, equipment, and property are maintained to the standards set forth by the department.
- Recruits, hires, trains, motivates and develops a leading management team. Ensures the management team is aligned with the Division of Parks and Recreation strategies, goals, and values. Supervises upwards of 30 full-time staff and several hundred seasonal employees.
- Represents the Division of Parks & Recreation, building and sustaining strong and positive relationships with key community stakeholders, media organizations, the Legislature, Executive Council, and state and federal agencies in the cooperative stewardship of the natural, cultural, and recreational resources within the park.
- Accumulates and analyzes data and makes recommendations regarding expansion plans, personnel, state park and ski area facility utilization, equipment distribution, budget proposals, rules and regulations, and maintenance practices.
- Accountable for business performance, including expense management and revenue generation. Approves requisitions for supplies and equipment, submits reports on state park and ski area attendance and activities, and prepares budget and planning recommendations.
- Responsible for safety and security of employees and guests creating a positive employee experience and culture of safety and compliance.

■ Preferred Qualifications:

■ **Education:** Bachelor's degree from a recognized college or university with a major study in parks and recreation, outdoor recreation, business management, planning, or a related field. Each additional year of approved formal education may be substituted for one year of required experience.

■ **Experience:** Ten years experience in a high-level administrative capacity concerned with ski area, recreation, or hospitality management, at least three years of which should include the supervision of a large number of employees engaged in outdoor recreational work or in a similar field requiring coordination of a variety of activities, and at least four years of which should include experience in large scale ski area and/or outdoor recreation operations, or any equivalent combination of related education and experience.

■ Recommended Work Traits:

■ Thorough knowledge of the policies, programs and procedures of ski and outdoor recreation operations and maintenance.

■ Thorough knowledge of general construction and repair methods and the proper utilization of the tools, materials and equipment used in structure and grounds maintenance.

■ Considerable knowledge of the principles and practices of administration and specific knowledge of budgeting and procurement procedures as they relate to ski and outdoor recreation operations.

■ Considerable knowledge of the principles of effective supervision.

■ Considerable knowledge of public relations programs as they concern recreation areas as well as the methods of surveying.

■ Ability to read and interpret plans and engineering drawings.

■ Ability to express ideas clearly and concisely orally and in writing. Ability to plan and supervise the work of others.

■ About Franconia Notch State Park and Cannon Mountain:

Located in central New Hampshire and surrounded by the White Mountain National Forest, Franconia Notch State Park offers spectacular scenery and year-round activities. Considered the flagship State Park of New Hampshire, Franconia Notch State Park contains some of the state's most visited outdoor recreation attractions such as the Flume Gorge, the Cannon Mountain Aerial Tramway, Cannon Mountain Ski Area, Lafayette Place Campground, Echo Lake Beach, the Appalachian Trail, and was the home of the famous Old Man of the Mountain.

Cannon Mountain Ski Area encompasses 97 trails and 10 lifts, 285 skiable acres with 2/3 snowmaking coverage. At an elevation of 4,080', Cannon Mountain hosts the highest ski area summit and longest vertical drop in New Hampshire. Cannon Mountain is also home to the Mittersill Race and Training Slopes, an official venue of the US Ski Team, which hosts countless High School and Collegiate teams and is home to some of the world's best professional skiers and riders.

Franconia Notch State Park and Cannon Mountain Ski Area fall within the Division of Parks and Recreation which operates a system of 93 State Parks through an operationally self-funded model. The General Manager is responsible for oversight of an operating budget over \$11 million annually.

3.

■ Salary and Benefits:

This is an unclassified position appointed by the Commissioner of Natural and Cultural Resources.

Hiring salary range: \$71,500 - \$99,500, DOE.

Benefits include: Health & Dental Insurance, Flex Spending Health Care, \$50,000 State Paid Life Insurance, Prescription Drug Plan, N.H. Retirement Defined Benefit Plan as well as deferred compensation.

For more information on Employee Benefits click [HERE](#).

■ How to apply:

Applicants are asked to apply by submitting the following:

A letter of Interest explaining what makes you a competitive candidate for this opportunity.

A current resume detailing your education and experience.

Three (3) professional references.

This position is open until filled.

Application packages should be submitted to:

Brian Wilson, Director of Parks & Recreation

N.H. Department of Natural and Cultural Resources

Brian.J.Wilson@dncr.nh.gov

For more information about Cannon Mountain and the Division of Parks and Recreation, please visit www.nhstateparks.org

